

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No. 24-8/2009-R&C

Date: 29.10.2010

## Circular T&C-CM No. 86/10-11

### Sub: Rationalization of tariff under prepaid CDMA WLL services-reg.

Kindly refer to this office orders issued from time to time on the subject mentioned above. Now, it has been decided by the competent authority to rationalize the tariff of prepaid CDMA WLL services as under:-

i) Tariff of Masti 1 & Masti 2 STV:-

Particulars	Masti-1	Masti-2
MRP of STV in Rs.	98.00	54.00
S. Tax @10.30% in Rs.	9.15	5.04
STV Denomination in Rs.	88.85	48.96
Usage Value in Rs.	NIL	NIL
<b>Call charges in Rs./Min</b>		
Local On-net	0.20	0.20
Local Off-net	0.30	0.30
STD On-net	0.30	0.30
STD Off-net	0.50	0.50
All other charges	As per main plan	
Tariff Validity	<b>60 days</b>	30 days

ii) To revise the MRP of STV "1p/sec" with 365 days validity from existing Rs.69 to Rs.59.

iii) To introduce the following new small denomination Top-up vouchers:-

Particulars	MRP (Incl. of S.Tax) in Rs.	Service Tax & Education Cess @10.30% in Rs	Card value in Rs.	Processing fee in Rs.	Usage value available in Rs.	Validity period (in days)
Top-up	20.00	1.87	18.13	2.00	16.13	0
Top-up	10.00	0.93	9.07	2.00	7.07	0

iv) To rationalize the following RCVs :-

Particulars	Existing	Revised	Existing	Revised	Existing	Revised	Existing	Revised
MRP of RCV in Rs.	109	109	220	220	330	330	550	550
Service Tax & Education Cess @10.30% in Rs	10.20	10.18	20.50	20.54	30.80	30.82	51.40	51.36
Card value in Rs.	99	98.82	199.5	199.46	299.2	299.18	499.0	498.64
Usage value in Rs.	19	90	49	190	299	299	499	520
Validity period (in days)	180	30	365	60	30	90	30	180

- v) To discontinue the High Value RCV of Rs.1102 and to launch the following New RCVs especially for EVDO and NIC unlimited data users.


MRP of RCV in Rs.	Service Tax & Education Cess @ 10.30% in Rs	Card value (Rs.)	Validity (in days)	Usage Value in Rs.
390	36.42	353.58	40	353.58
830	77.51	752.49	40	752.49
3875	361.85	3513.15	400	4200.00
8275	772.73	7502.27	400	9000.00

- vi) To launch Annual unlimited EVDO/NIC plan. The plan charges for annual unlimited plan is Rs.9000 for EVDO and Rs.4200 for NIC which will be deducted from the prepaid account balance of the customer for allowing unlimited plan with a validity of 365 days.
- vii) As a promotional measure, activation charge for postpaid EVDO/NIC customer who are purchasing NIC/EVDO card from BSNL to be waived off for a period of 90 days from the date of implementation.
- viii) Discount/rebate @ 20% on usage and FMC is to be offered to serving Govt./PSU employees initially for a period of One Year from the date of implementation, after checking the bonafide of the customer, which may be reviewed after one year.

2. The above tariff will be implemented with effect from **01.11.2010**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard.


4. This circular is issued based on the approval of the competent authority in NWP-CDMA cell File No.69-03/2009-CDMA/Tariff/Pt. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to GM (NWP-CDMA & WiMAX), Corporate Office, BSNL, New Delhi.

  
( Prema Krishnamachari )  
Dy. General Manager (T&C)

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C)